

WATERSTONE BANK  
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## FOR IMMEDIATE RELEASE

### WaterStone Bank Announces New Community President

**WAUWATOSA, Wis. – 4/12/21** – WaterStone Bank has announced a new community president at its West Allis/National Ave. branch.



Brianne Smith

**Brianne Smith** is now the community president of the bank’s West Allis/National Ave branch. Brianne was recently the assistant branch manager at WaterStone Bank’s Oak Creek/27<sup>th</sup> St branch since February 2020. Prior to working at WaterStone, Smith began her banking career in 2011, moving from teller to banker supervisor after only six months. She then spent a short time in the insurance industry before pivoting back to her passion of banking. She spent four years as a retail relationship banker before coming to WaterStone Bank.

In addition to being the assistant branch manager at the bank’s Oak Creek/27<sup>th</sup> St branch, Smith was also a Digital Banking Ambassador and she is part of the Onboarding team for all new hires at WaterStone Bank. Brianne has spent time volunteering at local public libraries and elementary schools teaching youth about banking and the importance of saving. She currently resides in Oak Creek and looks forward to serving the West Allis community.

#### **About WaterStone Bank**

WaterStone Bank, established in 1921, offers a full suite of personal and business banking products. The community bank has branches in Wauwatosa/State St, Brookfield, Fox Point/North Shore, Franklin/Hales Corners, Germantown/Menomonee Falls, Greenfield/Loomis Rd, Milwaukee/Oklahoma Ave, Oak Creek/27<sup>th</sup> St, Oak Creek/Howell Ave, Oconomowoc/Lake Country, Pewaukee, Waukesha, West Allis/Greenfield Ave, and West Allis/National Ave, Wisconsin. WaterStone Bank is the parent company to Waterstone Mortgage, which has the ability to lend in 48 states. For more information about WaterStone Bank, go to <http://www.wsbonline.com>. Follow WaterStone Bank on [Facebook](#), [Twitter](#), [LinkedIn](#), [YouTube](#), and [Instagram](#).

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