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FOR IMMEDIATE RELEASE

WaterStone Bank Supports Children's Wisconsin after Waukesha Tragedy

WAUWATOSA, Wis. – 11/30/2021 – WaterStone Bank donates to Children's Wisconsin following the Waukesha Christmas Parade mass casualty event on November 21.

WaterStone Bank has been a steadfast philanthropic partner of Children's Wisconsin since 2006. Children's vision that "the children of Wisconsin will be the healthiest in the nation" closely aligns with WaterStone Bank's core giving initiative of supporting women and children. As a community bank, WaterStone Bank takes pride in being a good corporate citizen and supporting their community when it needs them the most.

With the Waukesha Christmas Parade incident in mind, WaterStone Bank is committing to a monetary donation to the Child Life program at Children's Wisconsin. Child life specialists are an incredible source of comfort and passion when kids are in the hospital. They are specially trained to provide bedside services and support to patients and their families. None of this work is covered by insurance and so it was identified as the greatest area of need following the tragedy.

"Our hearts and prayers go out to the family and friends of all the victims of this horrific tragedy, as well as the countless others deeply affected by such senseless carnage," said Doug Gordon, President/CEO of WaterStone Bank. "We are very lucky to have health care workers and first responders caring for our Community. You are our heroes!"

Waterstone Mortgage, a subsidiary of WaterStone Bank, has also directed funds to the United for Waukesha Community Fund organized by the Waukesha County Community Foundation and United Way of Greater Milwaukee & Waukesha.

After tragedy unfolds, many seek ways to help and get involved in the process of healing their communities. If you are feeling called to serve but don't know where to start, here are three ways to support those impacted by the Christmas Parade incident: donate blood at [Versiti Blood Center of Wisconsin](#) or the [American Red Cross](#), make a monetary donation to the [Children's Wisconsin](#) or the [United for Waukesha Community Fund](#), and share mental health resources like the Disaster Distress Helpline which you can call or text in to (800) 985-5990.

About WaterStone Bank

WaterStone Bank, established in 1921, offers a full suite of personal and business banking products. The community bank has branches in Wauwatosa/State St, Brookfield, Fox Point/North Shore, Franklin/Hales Corners, Germantown/Menomonee Falls, Greenfield/Loomis Rd, Milwaukee/Oklahoma Ave, Oak Creek/27th St, Oak Creek/Howell Ave, Oconomowoc/Lake Country, Pewaukee, Waukesha, West

Allis/Greenfield Ave, and West Allis/National Ave, Wisconsin. WaterStone Bank is the parent company to Waterstone Mortgage, which has the ability to lend in 48 states. For more information about WaterStone Bank, go to <http://www.wsbonline.com>. Follow WaterStone Bank on [Facebook](#), [Twitter](#), [LinkedIn](#), [YouTube](#), and [Instagram](#).

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